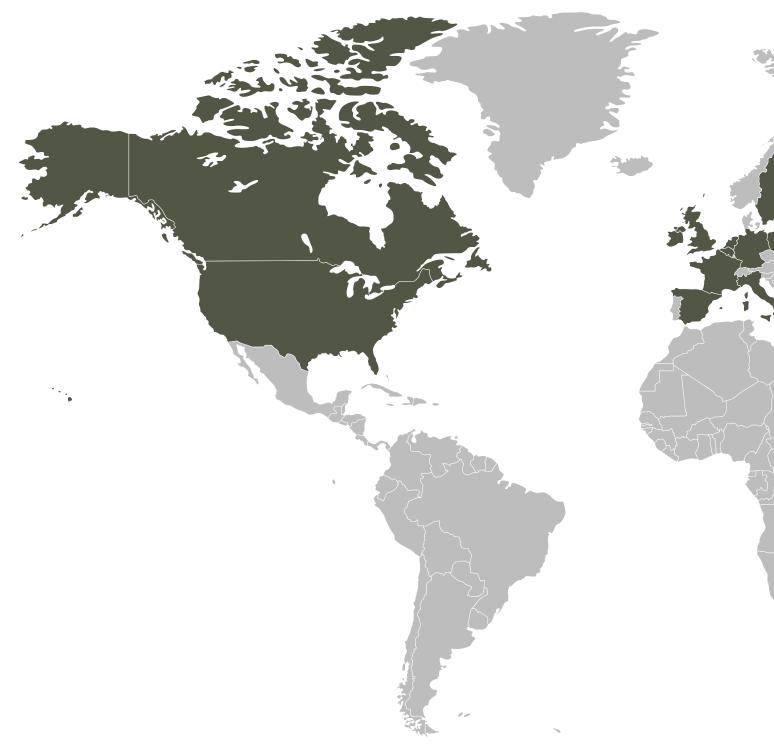


## **ANNUAL REPORT** 2019

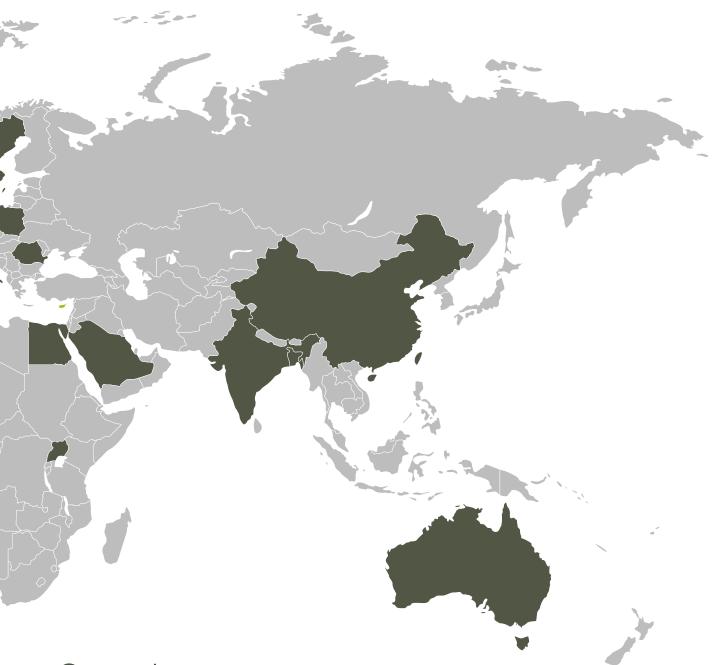
Nuturing souls through education and support.



## Introduction

We have had an extremely busy year here at IslamWise. We hope this annual report will reflect the services we have offered and the support that has been received by our service users.

IslamWise continued to successfully sustain the services and partnerships that we had established in 2019 and further expanded the model to witness a growth in the number of service users that were supported. The support provided reached service users all over the UK and a further 19 countries worldwide through our courses, online webinars and support.



## Countries our support has reached across

- 🖌 Australia
- ✓ Bangladesh
- ✓ Belgium
- ✓ Canada
- ✓ Cyprus
- ✓ Egypt
- ✓ France
- ✓ Germany
- ✓ Hong Kong
- 🗸 India

- 🖌 Italy
- ✓ Netherlands
- ✓ Poland
- 🗸 Romania
- 🗸 Saudi Arabia
- 🗸 Spain
- ✓ Sweden
- 🗸 Uganda
- VK VK
- 🗸 USA





### New Muslim Support

The support team supported an average of six new Muslims on a daily basis in 2019. This support was received by 77 new Muslims who accepted Islam within 2019.

Gifts and shahadah certificates were given when the shahadahs were taken and continuous support pre and post shahadah was provided by the team.

This support is not limited to educating but also as somewhere new Muslims can go for emotional support. The education that we delivered was by going through the ten stages in the new Muslim journey and beyond. We taught the basics of Islam along with the more practical aspects including wudu, salah, teaching the Arabic alphabet and progressing towards their ability to read the Quran.

#### **Beautiful** Shahadah Story...

Sister Catrin accepted Islam last year in March with IslamWise. With the will of Allah (SWT), she got married to a good Muslim brother and they had a child together. To help her daughter and to be with her grandson, Sister Catrins' mum moved to Birmingham from Ireland.

She had been attending our revert sisters gathering and alhumdulilah decided to accept Islam at the age of 55! Allahu Akbar! Allah guides whomsoever He wishes to guide.

Alongside this, the team find themselves in a continuous counselling and support role with new muslims. Helping, advising and assisting them in a practical way through counselling, access to Zakat funds and social support.



# JOURNEYOFA NEW MUSLIM



How IslamWise helps to nurture and educate an individual who is interested in Islam or has taken their Shahadah.



# TAWHEED & RELATIONSHIP

This phase mainly involves initial relationship building with an IslamWise mentor and teaching individuals the concept of singling out God in all aspects of worship, the oneness of God and its importance.

## 6 ARTICLES OF FAITH To give them a good grounded t

To give them a good grounded understanding of Islam we teach them lovingly the six fundamental beliefs of a Muslim which are broken down into: belief in God; the Angels; the revealed scriptures; the prophets and messengers, the day of judgement and finally belief in the divine decree.

## 5 PILLARS

We then move onto some of the more practical aspects of our faith and go through the five pillars, explaining each one in the detail required at this stage.



# SHAHADAH & INTEGRATION

We ensure that once they have taken their Shahadah or they are comfortable with the knowledge they have acquired with us before this step and understand it thoroughly that we provide them opportunities to integrate with other Muslims whether these are raised Muslims or other reverts depending on what the new Muslim is comfortable with.

## PURIFICATION

Educating individuals on purity is the next step and involves teaching the basics of wudu. Ghusl

and the nullifiers of wudu and ghusl.

## **BASIC SALAAH**

This involves teaching them the basic fard salah with the aim of trying to make it easy for them to establish their Salah. The new Muslim is heavily supported by the IslamWise mentor with

## **ADVANCE SALAAH**

Once we know that they have established prayers, we then move onto teaching them the more advanced steps to Salaah which includes Sunnah prayers.

# **LEARNING 5 SURAHS**

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We take it in steps to help the new Muslim to memorise 5 short surahs thorough various methods, one to one tuition, IslamWise literature and audio recordings to take away to assist the

# LEARN THE ARABIC ALPHABET

This stage is delivered over a period of weeks/months and we ensure that the new Muslim is comfortable with their learning.

# **START LEARNING THE QUR'AN**

Once the Arabic alphabet has been learnt with confidence, we then start our ongoing journey

New Muslim to be empowered and independent enough to After this final stage, IslamWise would have helped the engage with the wider community in the same way any raised Muslim would.

## 

## **ISLAMWISE IS THE BEST!**

Islamwise is the best! My mentor is actually part of my life and not just in my Islamic education but in all aspects Alhamdulillah.

I always call him to update him about my progress. My whole family know of him and are happy that I've met such a good brother. From the very first day, he understood my needs and created a tailored plan of steps I should take in learning Islam. He told me, when to slow down and when I need to push myself.

He also told me that he would empower me and grant me independence. I am now a strong independent Muslim and a lot of this is from the support I received from IslamWise. Jazak Allahu khayrun IslamWise.

IAN



## New Muslim Integration

Integration for New Muslims has been at the heart for IslamWise in 2019 and we have increased our numbers at the weekly sisters classes as well as the monthly gatherings which take place. These have been used as a pathway to integrate with other Muslims sisters and eventually the wider Muslim community.

Children who attended these events with their mothers were facilitated to encourage friendships to be formed between families.

Sisters weekly classes have delved into the seerah of the Prophet (SAW) which has been greatly received by the new Muslim sisters and resulted in an increase in attendance due to the interest. Sisters monthly gatherings have been a less formal gathering with short beneficial Islamic reminders given.

IslamWise have supported new Muslim sisters who have attended a weekly coffee morning to help introduce other Muslims and increase their social circle.





## Marriage Ceremonies supported by IslamWise

As part of our New Muslim support we were also extremely grateful to be able to facilitate six marriage ceremonies.

Throughout the year, new Muslims, no matter when they became Muslim, have also had the opportunity to speak to an experienced team member and discuss issues, learn about Islam, ask questions or take the opportunity to have a warm and friendly chat.





GLM Youth Presents

FRIDAY 16TH - SUNDAY 18TH AUGUST

BLACKWELL COURT AGMORE ROAD BLACKWELL BROMSGROVE B60 1PX

CLIMBING, ARCHERY, ZIP WIRE HIGH ROPES COURSE CAVING

16 TO 25 AND ALL REVERT BROTHERS

Inted price and shorter stay option for Revert Brothers.

ESO PER PERSON ETO ADDITIONAL COST FOR MINIBUS TRAVEL

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fun, activity packed and

WISE

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DATES:

ADDRESS:

COST/ ADDITIONAL:

ALL FOOD, ACTIVITIES AND ACCOM REGISTERED/QUALIFIED INSTRUCTO

<sup>3</sup>rothers to our annual spiritually enriching bi

ACTIVITIES:

AGE RANGE:

slamWise invites Revert Brothi

IslamWise are offering a discou

## **Annual Retreat**

We organised a very successful retreat in partnership with GLM (Green Lane Masjid) Youth which involved a range of activities during the summer.

A group of new Muslims and born Muslims spent a weekend together enjoying spiritual, educational and recreational activities.

9

## **SLAMWISE**

#### A TRUE GEM, A TRUE SUPERSTAR

What can I say? In all honestly, I am unable to list half of what they did for me. I highly recommend any revert to IslamWise, if they get the chance. He understands all of my problems and this insight has evidently come from experience.

I felt like he (my mentor) has been through everything that I mentioned to him. Of course, I would have ended up where I am today without the help of IslamWise, but it would have taken much longer than it did. His guidance was invaluable, and he didn't ask for anything in return, even though I'm forever pestering him. A true gem, a true superstar.

#### ANONYMOUS

## 

#### I WAS AFRAID OF COMING TO THE MOSQUE...

I came to IslamWise in January of 2019, so it's been one whole year now. I was afraid of attending the mosque and did not know what to expect. The mosque was unable to help but they said IslamWise would be able to support me.

At the time I did not know how much support IslamWise would actually give.

From being afraid of entering the mosque I am now able to pray, read Quran, perform wudhu and I have many Muslims friends. Thank you to IslamWise

#### HARUN

### Ramadan Support

Ramadhan is a time where we feel that new muslims need the most love and support. We were determined to ensure that we were in a position to support as many new muslims as we could in Ramadhan 2019.

Daily inspirational video clips recorded by the team were uploaded throughout the month via our social media channels, we also arranged a Ramadan Q&A live online class which was delivered in addition to having a Q&A mobile service.

We extended the online chat hours so that they were open throughout the whole month of Ramadan.

The Ramadan Buddy Service was once again popular as 36 new muslims from around the world were connected with a buddy.

Along with support online, we also set up regular Iftaars to ensure that the new muslims who were local to us could feel a family atmosphere of opening their fast amongst other muslims.



## SLAMWISE

#### LEARNING MORE DAY BY DAY

Sister X came to visit IslamWise in Ramadan 2019. She had come across many practising Muslims at her workplace, which fuelled her interest in Islam and led her to do her own research.

After coming across the IslamWise website, she eventually decided to come to Green Lane Masjid and visit the IslamWise team who were happy to talk to her about Islam, and eventually helped her to take her shahadah.

The wider team of IslamWise volunteers have been helping Sister X by inviting her to dinners and iftars to help her feel part of her new Muslim Community. Alhamdulillah, she recently began wearing a headscarf and is learning more day by day.













### Eid

We are always conscious about our New Muslims and ensuring that we are supporting them in every way possible. Due to most New Muslims being isolated from their families we ensure that we provide opportunities for them to enjoy Eid celebrations.

As part of these Eid celebrations we hosted henna parties for the sisters on both Eidul-Fitr and Eid-ul-Adha and these were both very well attended.

Eid day gatherings take place on both Eids and we were pleased to see a huge turnout of brothers and sisters. The day started off with the Eid prayer and khutbah in the park as part of Celebrate Eid organised by Green Lane Masjid.

We then saw over 100 revert sisters and brothers along with their families attend the IslamWise marquee for a memorable gathering. Sisters and children were given gifts which were gratefully received and the smiles on their faces made it all worthwhile.

This was followed by a full three-course meal and both sisters and brothers socialised and made new friends. Some of these friendships even led to some sisters heading off to have some afternoon tea together.

## A whirlwind of a year for Abian

Brother Abian visited the Islamwise team at the end of our winter conference in December 2018. He took his shahadah on same day as his visit, and has been learning with the team ever since. He has been one of our fastest learners having learnt the essentials, and how to pray within just a few months. He has since got married and is expecting his first child. Quite a whirlwind of a year! We pray that Allah makes the child the coolness of their parents' eyes. Ameen.





#### A discussion about the beliefs and tenets of Islam

Keioni was brought in by some friends, to see the IslamWise department in early 2019. After a discussion about the beliefs and tenets of Islam, Keioni took his shahadah immediately. He has been continuing his journey over the year, with the support of the IslamWise team. Keioni has since moved to Brighton to start a medical degree but is still in contact with the team who provide him with regular support. Alhamdulillah, it's great to see such youth coming into the deen and progressing with their Islamic and secular education.

#### A true family affair

Brother X took his shahadah with Islamwise a couple of years ago. While learning with the Islamwise team, he was sharing the gems he was picking up with his older sister. By the guidance of Allah, she also took her shahadah this year. Alhamdulillah, shortly after this, their younger sister decided to take the same step and also took her shahadah with the team! All three are now being educated with the Islamwise team. A true family affair!



## ISLAMWISE

## **THE REST IS HISTORY**

Christina called the Islamwise team because she was interested in learning more about Islam. After the first meeting with the team, she already felt more drawn to Islam. An appointment was made for the following Friday. Before Friday even arrived, the Islamwise team received a message saying that she wanted to take her shahadah!

The rest is history, and sister Christina is now learning how to pray and regularly attends our events.

## 

PLEASANTLY SURPRISED BY THE DIVERSITY OF THE REVERT SISTERS

Sister Sian attended our monthly sisters IslamWise events with her daughter who embraced Islam with our team operating in the city centre. The sister said she was greatly impacted by the hospitality of the Islamwise team towards both reverts and non Muslims. She commented that she was also pleasantly surprised by the diversity of revert sisters.

After attending a few more Islamwise events, we received a phone call from her daughter who to our joy told us that her mother was ready to take her shahadah! She is learning how to pray with the Islamwise team.

After

## Conveying Islam

IslamWise have been involved in a number of open days where we have had an active presence with our stand and marketing material to showcase the work we do and how we support New Muslims.



#### Mosque Open Day Highlights

The open day allowed visitors to take a journey through Islam in an open and friendly environment. The open day included Mosque tours, Islamic exhibitions, free gifts, fun activities for children, prayer viewing, food and refreshments.

#### Participation in Community Open Day

The purpose of being involved in this was to showcase to the local community the work we undertake and its importance, it was primarily to educate and advise how the community can help new Muslims to integrate.





#### We support interfaith week

We supported interfaith week with IslamWise literature to ensure that Islam was presented in a positive light.

#### IslamWise Launches in Canada

Towards the end of the year we launched a new team in Canada that would support new Muslims and provide outreach services to organisations in Canada. The services would mainly involve training organisations on new Muslim support and providing regular support to develop mentors.



#### New Website

We saw the implementation of our new website in 2019. The new website allowed us to provide services users, a better experience in addition to be able to see all the services and support IslamWise provide.

A new online shop was also added as part of the new website which allowed for users to order our materials (free of charge) anywhere in the UK and has been extremely popular with receiving over 70 orders in total for literature within 2 months of being open.



#### Islamic Stalls

Team of volunteers set up Islamic stalls to propagate the true message of Islam in a number of cities including Birmingham, London and Mombasa (Kenya). Teams were supported with Islamic literature, stall equipment and follow up support to carry out their activities.





#### Literature Distribution

An initial shipment of 187,000 copies of the English Quran translation was received in May 2019 and within 3 months were dispatched to distributors around the UK for grassroots distribution. A subsequent shipment was received in September 2019 and these Quran translations have also been mainly distributed. A new batch of over 50,000 booklets were also printed for worldwide distribution.



#### **Training Courses**

Training was provided to teams of volunteers at Islamic centres around the UK on how to correctly convey the message of Islam and also how to support new Muslims



#### **UK Seminars**

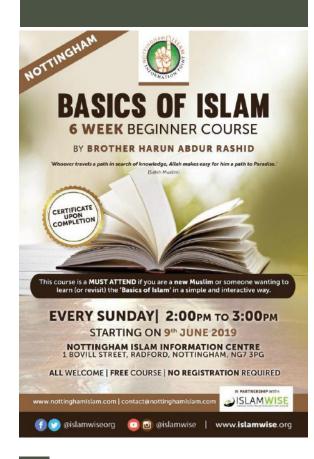
A series of Islamic seminars were delivered across 8 cities in the UK. Seminars were delivered at Mosques, Islamic Centres and Universities to educate audiences about the importance of being active Muslims. This UK tour also helped IslamWise establish partnerships with many organisations around the UK.





#### Educational Courses

Two courses that were developed by IslamWise were rolled out across the UK and Hong Kong for course partners to deliver in their communities' multiple times.



#### **Online Courses**

Live online courses continued to be very popular in 2019. The IslamWise classroom based courses were taught as an online version throughout the year.



#### Video series filmed

We produced a number of high quality video series giving relevant and practical advice to new Muslims, utilising renowned speakers from around the world. As well as practical advice, key aqeedah and fiqh lessons were covered.

## **SISLAMWISE**

### BABY STEPS TO INCORPORATING ISLAM

Sister Martina came to the masjid with her sister who had become a Muslim and had been receiving support from the Islamwise team since her conversion to Islam.

We had a long and relaxed conversation which ended in her becoming a Muslim, alhamdullilah! She is still a little overwhelmed, but with the support of the Islamwise team she is taking the small and measured steps needed to incorporate Islam into her life.



#### ISLAMWISE nutruring souls through education and support

ISLAMWISE.ORG

PISLAMWISE

FEEDBACK FROM AN ONLINE CLASS ATTENDEE "The Sheikh was very knowledgeable and the class was simple and concise. It was interactive so we could ask questions also.. on the whole I'm pleased I made time to attend."

-0

JISLAMWISE

FEEDBACK FROM A REGULAR WEBINAR ATTENDEE

"Very down-to-earth, practical

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ninar with relative duas to support our learning" ZAINAB - LONDON (UK)

## Monthly Webinars

Online activities increased due to the demand of support required from audiences around the world. IslamWise discussion based monthly webinars with a guest speaker continued throughout the year.

In addition, two new monthly webinars were launched to target different audiences. A 'New Muslim Mentor Monthly' webinar was launched in September with the aim of providing mentors around the world with continuous development opportunities.

The second new webinar launched titled 'New Muslim Sisters Meetup' was also launched in September with the aim of giving new Muslim sisters around the world the platform to share their issues and experiences with other new Muslim sisters. This service has been incredibly popular with attendance increasing month on month.



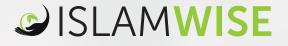
## Social Media and Online Presence

We saw our email subscriber list grow to 1,500. As a direct result of being more active on social media and posting regularly using social media initiatives we have seen an increase in IslamWise social media pages.









## A CALL TO ISLAM

Sister Karina came with a group of Muslim friends to the Islamwise team, wanting to know why she felt she had to cry after hearing the shahadah. She felt drawn to Islam but wanted to learn more.

After speaking with the Islamwise team, and discussing the core components of Islam, she took her shahadah. Within a few months she was ready to start learning how to pray with the Islamwise team.

## **OUR WORK IN CONVEYING ISLAM** AND SUPPORTING NEW MUSLIMS!







#### **Da'wah Stalls**

#### **Mosque Open Days**



**Online Chat chats every year** including conversations with non-Muslims asking about Islam



#### **Da'wah Materials**

individuals and organisations across the UK and abroad



#### **Lecture Tours**



**Dawah Videos** 



Consultations We have over 350 face-to-face consultations with new



Salah Workshops We have been providing 1-2-1 how to pray since 2012



Mentoring an estimated 500 hours of 1-2-1 mentoring support

**Onsite Courses** Our onsite courses are attended by **100s** of new Muslims

**Annual Retreat** 

**Monthly Webinars** 



#### Social Events

We host over 20 gatherings every to socialise with other Muslims

#### **Ramadan Support**

We provide support to over **200 new Muslims** across the world during the month of Ramadan





**Remote Support** Over the year we provide an estimated **600 hours** of remote support to new Muslims

We deliver live online courses throughout the year to students

**Online Courses** 

from around the world





#### **Welcome Packs** Over 100 welcome packs of essential items are provided to new Muslims every year



**Advice Videos** 



**NEW MUSLIMS PPORTIN** 



**Course Partners** across the UK and Hong Kong delivering our courses



**Mentor Training** Our instructors train mentors onsite and online on how to support new Muslims



#### **Mosque Consultations** organisations on how to provide new Muslim support

**Raising Awareness** We visit cities around the UK delivering lectures to inspire communities to support new Muslims



**Literature Distribution** We distribute tens of thousands teams around the world



#### **Dawah Training** brothers and sisters on how to correctly convey Islam

**BE PART OF THE REWARD! DONATE NOW!** WWW.ISLAMWISE.ORG/DONAT







www.islamwise.org



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www.islamwise.org

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